



**Office: 900 S Marshall    Mail: 323 W Michigan Ave, Marshall MI 49068**  
**Phone: 269/781-5166    Fax: 269/789-4628    recpro.cityofmarshall.com**

## 2010-2011 YOUTH SPORTS SPONSORSHIP OPPORTUNITIES

### STEP 1: MAKE YOUR SPONSORSHIP SELECTION

#### I WOULD LIKE TO SPONSOR ....

- PACKAGE A: Three Youth Sports    \$290                       PACKAGE C: One Youth Sport    \$110
- PACKAGE B: Two Youth Sports    \$200

SPRING / SUMMER		
	<u>Sport</u>	<u>Grade</u>
<input type="checkbox"/>	Jr. Baseball—Coach Pitch	1st-3rd
<input type="checkbox"/>	Girls Slow Pitch/Supervisor Pitch	2nd-4th
<input type="checkbox"/>	Girls Slow Pitch/Youth Pitch	5th-8th
<input type="checkbox"/>	Jr Baseball—Supervisor Pitch	3rd-5th
<input type="checkbox"/>	Jr Baseball—Youth Pitch	5th-8th
<input type="checkbox"/>	T-Ball	K-1st
<input type="checkbox"/>	Soccer Camp	K-6th

FALL / WINTER		
	<u>Sport</u>	<u>Grade</u>
<input type="checkbox"/>	Basketball 101	1st
<input type="checkbox"/>	Basketball 202	2nd
<input type="checkbox"/>	Girls Basketball Leagues	3rd-4th
<input type="checkbox"/>	Girls Basketball Leagues	5th-6th
<input type="checkbox"/>	Boys Basketball Leagues	3rd-4th
<input type="checkbox"/>	Boys Basketball Leagues	5th-6th
<input type="checkbox"/>	Girls Volleyball	5th-6th
<input type="checkbox"/>	Girls Volleyball	7th-8th
<input type="checkbox"/>	Floor Hockey	1st-2nd
<input type="checkbox"/>	Floor Hockey	3rd-4th
<input type="checkbox"/>	Floor Hockey	5th-6th
<input type="checkbox"/>	Floor Hockey	7th-8th

*Would you like a specific player placed on your team, please indicate below:*

	SPORT	PLAYER
1.	_____	_____
2.	_____	_____
3.	_____	_____

### STEP 2: SELECT THREE OF AVAILABLE JERSEY COLOR IN ORDER OF PREFERENCE

1. _____	White	Grey	Yellow	Gold
2. _____	Orange	Red	Maroon	Purple
3. _____	Light Blue	Navy	Forest Green	Lime Green
	Kelly	Royal Blue	Black	Pink

*Note: At times we cannot accommodate every sponsor's color preference and or color combination. We reserve the right to adjust as needed.*

### STEP 3: FILL OUT YOUR CONTACT INFORMATION

Contact: First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Business or Organization Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Best Time to Contact You? \_\_\_\_\_

### STEP 4: PAYMENT AND SIGNATURE

Please include the Completed Sponsorship Form

**BONUS! SPRING/SUMMER PROGRAMS:** Full payment and form must be received by March 5, 2010 to have your business or organization recognized in the Marshall Recreation Department's SPRING/SUMMER Brochure. Sponsorships received March 6 through April 2, 2010 will be accepted and entitles you to all other sponsorship benefits.

**BONUS! FALL/WINTER PROGRAMS:** Full payment and form must be received by September 6, 2010 to have your business or organization recognized in the Marshall Recreation Department's FALL/WINTER Brochure. Sponsorships received September 6 through October 15, 2010 will be accepted and entitles you to all other sponsorship benefits.

Signature \_\_\_\_\_ Date \_\_\_\_\_

PAYMENT METHOD: \_\_\_\_\_ Invoice Me

Visa/MasterCard \_\_\_\_\_ Expiration Date \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_

Make Checks Payable to The City of Marshall. Check Number \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_

**No sponsorship at this time, try again.**                       **Please remove from your mailing list.**



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February 1, 2010

**TO: Area Business Owners and Organizations**

**RE: Marshall Recreation Dept 2010-2011 Youth Sports Sponsorship Opportunities**

The Marshall Recreation Department's Youth Sports Programs continue to be successful in our community. Last year, over 980 youth participated in a variety of sports. We would like to invite you to be a part of the 2010-2011 Youth Sports Program. These programs attract children and adults throughout the Marshall area along with neighboring communities such as Battle Creek, Albion, Olivet, Homer, and Tekonsha.

Take advantage of a powerful marketing tool. Over 980 participants, plus family and friends, creates a positive image in the community - equaling more business for you!

What does your company or organization receive for sponsoring?

- Recognition in promotional materials; season schedules; monthly e-blasts; and other Recreation Department publications.
- Recognition on the Department's website - [recpro.cityofmarshall.com](http://recpro.cityofmarshall.com).
- Your company or organization name and logo on player shirts.

**BONUS:** *If you are paid by March 5, 2010; your sponsorship will be recognized in our Spring/Summer Brochure. If you are paid by October 15, 2010; your sponsorship will be recognized in our Winter/Fall Brochure. (Approximately 2,200 brochures are printed and distributed to area schools each season.)*

Sponsorships help to ensure the Youth Sports Program's continuing success. We hope you will consider sponsoring!

Thank you,

*Marshall Recreation Department Staff*



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## CITY OF MARSHALL RECREATION DEPARTMENT

### Youth Sports Information

*participant numbers are an average of the past four years (spring/summer 2006, 2007, 2008, 2009, winter 2010)*

SPORT	Grade	Season	Participants	Total Impressions per Sport (with spectators)
<b>JR BASEBALL / SOFTBALL / T-BALL</b>				
Girls Slow Pitch/Supervisor Pitch	2nd-4th	Spring / Summer	58	1596
Girls Slow Pitch/Youth Pitch	5th-8th	Spring / Summer	42	1109
Jr Baseball/Coach Pitch	1st-3rd	Spring / Summer	124	3255
Jr Baseball/Supervisor Pitch	3rd-5th	Spring / Summer	68	2040
J Baseball/Youth Pitch	5th-8th	Spring / Summer	39	1082
T-Ball	K-1st	Spring / Summer	110	1980
<b>SOCCER CAMP</b>				
Soccer	K-6th	Summer	73	182
<b>YOUTH BASKETBALL</b>				
Basketball 101	1st	Fall	33	198
Basketball 202	2nd	Fall	34	204
Girls Basketball	3rd-4th	Fall	43	855
Girls Basketball	5th-6th	Fall	39	589
Boys Basketball	3rd-4th	Winter	63	941
Boys Basketball	5th-6th	Winter	42	626
<b>GIRLS VOLLEYBALL CLINICS</b>				
Girls Volleyball 5th/6th	5th-6th	Winter	31	92
Girls Volleyball 7th/8th	7th-8th	Winter	21	62
<b>FLOOR HOCKEY</b>				
Floor Hockey 1st/2nd	1st-2nd	Winter	90	1080
Floor Hockey 3rd/4th	3rd-4th	Winter	94	1125
Floor Hockey 5th/6th	5th-6th	Winter	64	765
Floor Hockey 7th/8th	7th-8th	Winter	30	354

#### **MISSION STATEMENT**

*To enhance the quality of life for our community by providing safe, healthy and fun recreation opportunities.*